

EMPANELMENT OF PROFESSIONAL AGENCY

REPLY TO PRE-BID QUERIES



Sl. No.	RFP Section & Clause Reference	Page Reference	Text as per the RFP Document	Clarification/Modification Requested	Reply by OKCL
1	Annexure-II & III: Format for submission of Empanelment Price	Commercial Bid Formats	Quoted Rate per Learner (Base Price)	1. Stage-Wise Payment Breakup: Could OKCL clarify the exact operational lifecycle milestone that triggers a successful "Learner" count for commercial invoicing (e.g., initial registration, minimum class attendance, or final exit evaluation)? 2. Floor Volumes: To help us distribute fixed corporate overheads, project management staff, and digital tools fairly, will OKCL provide an estimated minimum guaranteed learner allocation per work order	1. The learner shall be counted upon registration and successful dataset submission. 2. The minimum guaranteed learner nos. are 10000
2	Detailed Scope of Work: Category A – Mobilisation & Awareness	Scope of Work – Category A	...develop and submit a detailed awareness creation and sensitisation strategy, including outreach methods, communication approach, field visit plan..	Operational Caps on Field Deliverables: Does the "per learner" price model expect the agency to bear the cost of an indefinite number of block/district-level field drives, or will OKCL establish specific quantitative boundaries (e.g., maximum field visits or pre-approved media deployments per batch size)?	As per the requirements of project.
3	Detailed Scope of Work: Category B – Language Based Project	Scope of Work – Category B	Quoted Rate per Learner for extending professional services for dataset transfer, validation, and BHASHINI API integration	Application of Metric to Data Scope: Because Category B is fundamentally a technical data-ingestion and validation framework rather than standard classroom training, please clarify how the term "Learner" is quantified here. Does this rate apply per unique dataset contributor onboarded, or per specified volume/megabyte of validated Odia text synchronized with BHASHINI?	The unit for billing is unique dataset submitted by learner.
4	Detailed Scope of Work: Target Beneficiaries	Scope of Work – Category A & B	The mobilization shall cover diverse groups such as students, teachers, academic institutions.. and other identified beneficiaries	Target Demographics & Baseline Prerequisites: What are the definitive minimum criteria (such as minimum age limits, educational baselines, or geographic restrictions) for an individual to qualify as an eligible participant under this framework? Knowing this will protect the agency from cost overruns during field screening and document verification.	Anyone can participate in this.
5	Terms & Conditions: Clause 15 (Retention Money)	Page 2 /Summary Sheet	Retention money of 5% of order value shall be retained for satisfactory quality and quantity verification.	Verification Protocols: Could you share the specific Service Level Agreements (SLAs) or objective audit criteria that the verification team will use to assess "satisfactory quality and quantity" before releasing the 5% retention funds?	A committee will verify the submitted datasets and then recommend for release of retention money.

Sd/-
Managing Director
Odisha Knowledge Corporation Limited
15-07-2026

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6	Annexure-II & III: Format for Submission of Empanelment Price	Financial Formats	Quoted Rate per Learner (₹)	1. Definition of "Learner": Could OKCL explicitly define what milestones constitute a completed unit of a "Learner" for billing purposes under Category A and Category B respectively (e.g., successful enrollment, attendance threshold, or final certification)? 2. Minimum Assured Volume: Since specialized outreach, field mobilization, and tech integrations require substantial upfront capital infrastructure, is there an assured minimum cohort or target batch size per work order to justify operational scale?	1. The learner shall be counted upon registration and successful dataset submission. 2. The minimum guaranteed learner nos. are 10000
7	Detailed Scope of Work: Category A (Mobilisation & Institutional Outreach)	Scope of Work – Category A	The agency shall prepare and implement a structured mobilization strategy... including field visits, media management, and expert engagements.	Quantified Deliverable Metrics: Are there specified baseline expectations per learner? For instance, does a "per learner" rate imply a capped number of institutional visits, district-level deployments, or media assets per batch, or is the agency expected to run unlimited field campaigns until mobilization goals are reached?	As per the requirements of project.
8	Detailed Scope of Work: Category B (Language-Based Project Support)	Scope of Work – Category B	Format for submission of Empanelment Price: "Quoted Rate per Learner" for language-based digital initiatives (dataset transfer, validation, API testing).	Unit Measurement Alignment: Category B fundamentally involves technical dataset synchronization via BHASHINI APIs and Wiki content mapping. Could you clarify how the "Rate per Learner" metric applies here? Does it refer to the number of individual language contributors mobilized, or a specific volume of validated datasets generated per user?	The unit for billing is unique dataset submitted by learner.
9	Detailed Scope of Work: Target Beneficiaries & Mobilisation	Scope of Work – Category A & B	The mobilization shall cover diverse groups... and other identified beneficiaries.	Target Profile / Minimum Eligibility Criteria: What are the definitive eligibility criteria or minimum benchmarks (e.g., age bracket, educational qualifications, basic digital literacy levels, or specific regional distributions) required for an individual to be officially enrolled and counted as a valid "Learner" under this project? Clarification on whether any formal screening or specific documentation is required from the learner's end would highly assist us in mapping our resource deployment.	Anyone can participate in this.
10	Terms & Conditions: Clause 15 (Retention Money)	Page 2 / Summary Sheet	Retention money of 5% of order value shall be retained for satisfactory quality and quantity verification...	Verification Milestones: What concrete parameters, documentation protocols, or audit mechanisms will OKCL utilize to verify the "quality and quantity" per learner to trigger the release of the 5% retention money after the 30-day period?	A committee will verify the submitted datasets and then recommend for release of retention money.

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Managing Director
Odisha Knowledge Corporation Limited
15-07-2026